

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG17/12 13.20
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ANNE BRAUNSCHEIDEL
SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

DATE AUG17/12 13.20

DATE AUG17/12 13.20

TO: NSM/NSA
FR: JENNY FOR JOE
NEW ORDER
TTL \$153200...54XX
PLS CFM, THX 8/17

AGENCY IDB #1021

RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	DATE	DATE	TIME	DATE	TIME
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AGENCY EST# = 1940

2000

CON COM1: 1X/DAY

REP HEADLINE# 6285350
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : EYEWITNESS NEWS NOON CON COM1: 1X/DAY	30		\$1,000.00	8/21	8/24	4		TU-F	4
3			600P-630P PROGRAM : EYEWITNESS NEWS 6 CON COM1: 1X/DAY	30		\$3,500.00	8/21	8/24	3		TU,TH-F	3
4			700P-730P PROGRAM : JEOPARDY CON COM1: 1X/DAY	30		\$4,200.00	8/21	8/24	4		TU-F	4
5			730P-800P PROGRAM : WHEEL CON COM1: 2X TU,TH; 1X W,F	30		\$4,200.00	8/21	8/24	6		TU-F	6
6			1135P-1205A PROGRAM : ABC NITELINE CON COM1: 1X/DAY	30		\$2,250.00	8/21	8/24	4		TU-F	4
7			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: 2X TU,TH; 1X W,F-SU	30		\$2,250.00	8/21	8/26	8		TU-SU	8
8			730P-1100P PROGRAM : NFL PRE-SEASON	30		\$5,000.00	8/23	8/23	2		THU	2
9			800P-900P PROGRAM : SHARK TANK	30		\$4,500.00	8/24	8/24	1		FRI	1
10			1200N-1230P PROGRAM : SAT NOON NEWS	30		\$600.00	8/25	8/25	1		SAT	1
11			600P-630P PROGRAM : EYEWITNESS NEWS 6-SAT	30		\$1,600.00	8/25	8/25	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
12			700P-800P	30		\$1,400.00	8/25	8/25	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
13			1200N-1230P	30		\$600.00	8/26	8/26	1		SUN	1
PROGRAM : EYEWITNESS NEWS NOON-SUN												
14			600P-630P	30		\$2,200.00	8/26	8/26	1		SUN	1
PROGRAM : EYEWITNESS NEWS 6-SUN												
15			700P-800P	30		\$3,000.00	8/26	8/26	1		SUN	1
PROGRAM : AMERICAS FUNNIEST VIDEOS												
16			900P-1100P	30		\$5,500.00	8/26	8/26	1		SUN	1
PROGRAM : EXTREME MAKEOVER: WEIGHT LOSS												
17			1130P-1200M	30		\$500.00	8/26	8/26	1		SUN	1
PROGRAM : SPORTSNIGHT ON 9												
18			1100A-1200N	30		\$1,200.00	8/27	8/27	1		MON	1
PROGRAM : THE VIEW-ABC												
19			1200N-100P	30		\$1,000.00	8/27	8/27	1		MON	1
PROGRAM : EYEWITNESS NEWS NOON												
20			600P-630P	30		\$3,500.00	8/27	8/27	1		MON	1
PROGRAM : EYEWITNESS NEWS 6												
21			700P-730P	30		\$4,200.00	8/27	8/27	1		MON	1
PROGRAM : JEOPARDY												
22			730P-800P	30		\$4,200.00	8/27	8/27	1		MON	1
PROGRAM : WHEEL												
23			1135P-1205A	30		\$2,250.00	8/27	8/27	1		MON	1
PROGRAM : ABC NITELINE												

REP HEADLINE# 6285350
*** ORIGINAL REV#0 ***

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24			1100P-1135P	30		\$2,250.00	8/27	8/27	1		MON	1
PROGRAM : EYEWITNESS NEWS												
25			800P-1000P	30		\$7,500.00	8/27	8/27	2		MON	2
PROGRAM : BACHELOR PAD												
AUG/12 119600.00 SEP/12 33600.00												
CONTRACT TOTAL											153200.00	
TOTAL SPOTS											54	

MARKET TOTALS \$414,054 WFTV 37% WKMG 24% WESH 26% WOFL 11% WKCF 2% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*